



# ALL STAR CHEER

SEASON 10

TEAM INFORMATION PACKET 2023-2024

FALL HALF YEAR INFORMATION IS  
LOCATED ON THE HALF SEASON NOVICE  
PAGE!

# WELCOME TO THE FAMILY

## WHO ARE WE?

TAG Athletics is a family friendly gym invested in building the sport of competitive cheerleading. Established formally in 2015, we continue to surpass goals and build athletes in skill and character. With more than 30 years in the industry and USASF certified coaches and staff, We can offer your athlete and your family a competitive cheer experience with quality instruction while growing a love for cheer. WELCOME HOME!

Our mission at TAG is to enrich the lives of athletes through the sport of competitive cheerleading. Our staff strives to develop the entire athlete physically, mentally, and emotionally. Our goal is to develop the best teams that encompass technique and proper progressions as well as instill values that last a lifetime.

## COMMITMENT

Allstar cheerleading is a highly competitive sport and therefore requires a large commitment. Attendance is always mandatory. In case of illness, contact your team rep to discuss if the athlete should miss practice or not. We will practice 2-3 times a week. While we understand that summer vacations are important, we ask that if you are in town, you are at practice. Once school begins, all practices are absolutely mandatory. Please fill out the google doc located on the Links & Info page with any scheduled vacations. A calendar will be provided with gym closures and important dates.

## TEAM PLACEMENT

It is important to understand that the quality, technique, and execution of skill's go into tea, placements. It is also very important to understand stunting requirements for each level and team. We are committed to placing teams for the athletes to be the most successful for themselves and their teams. Remember that all teams are based on mastery of level. As coaches, we see the most personal progression of an athlete when they have mastered the level of their team. We discuss every single athlete to ensure they have the best and most successful team placement. Please trust the process.



HALF-SEASON

# NOVICE CHEERLEADING

<p><b>AGES</b></p>	<p>Our half-season novice teams are perfect for athletes ages 3 to 14 years old who may play other sports or are just beginning their allstar cheer journey. The half-season sessions typically run June -December, and again Oct/Nov-April</p>
<p><b>PRACTICES</b></p>	<ul style="list-style-type: none"> <li>• Session 2 Season runs Oct through March</li> <li>• Tiny Novice practices are 1 hour per week twice a week</li> <li>• Mini, Youth, and Junior Novice practices are 1 1/2 hours 2x a week.</li> <li>• 1 Tumble class (included in tuition) choose day and time</li> </ul>
<p><b>COST</b></p>	<ul style="list-style-type: none"> <li>• Tuition: \$265/mo.</li> <li>• Assessment fees: \$150</li> <li>• Uniform: \$350 ( Same uniform as 2023-2024 half-year)</li> <li>• Includes: Bow, Choreography, 2-3 (regular season) 1 day competitions</li> </ul>
<p><b>UNIFORM</b></p>	<p>The novice uniform is professionally designed and “blinged”. It will be the same for both half-season sessions. We typically use the same uniform design for 3 years. All uniforms include a bow.</p> <p>*White no-show socks and white cheer shoes will also be required to purchase (not included)*</p>
<p><b>WHAT TO EXPECT</b></p>	<p><b>This novice half year team will compete locally 2 times (no overnight travel required). Novice teams will compete one day (even at a 2 day event).</b></p> <p>Novice athletes will learn a 1 1/2-minute routine. Their routines will include elements of:</p> <ul style="list-style-type: none"> <li>• Stunting and Pyramid</li> <li>• Tumbling (that they have, no requirement) and Jumps</li> <li>• Motions and Dance</li> <li>• <b>There are no stunting or tumble requirements to make this team.</b></li> </ul> <p>Practices are very important. We do not practice over July 4th week, fall break, or Thanksgiving break. Additional practices will be required as competitions approach.</p>





# FULL-YEAR NON-TRAVEL

<p><b>AGES</b></p>	<p>Prep or tiny novice team ages range from approx 4-18. We will place teams based on age and skill.</p>
<p><b>PRACTICES</b></p>	<ul style="list-style-type: none"> <li>• Season runs May through April</li> <li>• Tiny practices are 1- 1 1/2 hours twice per week.</li> <li>• Mini, Youth, and Junior Novice practices are 1 1/2 -2 hours 2-3 times per week</li> <li>• 1 Tumble class (included in tuition) choose day and time</li> </ul>
<p><b>COST</b></p>	<ul style="list-style-type: none"> <li>• Tuition: \$265/mo.</li> <li>• Assessment Fees \$375</li> <li>• Uniform: \$350 ( Same uniform as 2023-2024 half-year)</li> <li>• Includes: Bow, Choreography, 5-6 (regular season) 1 day competitions</li> </ul>
<p><b>UNIFORM</b></p>	<p>The full-year prep non-travel uniform is the same as the half year uniform. It is professionally designed, and blinged. All uniforms include a bow. White no-show socks and white cheer shoes will also be required but are not included.</p>
<p><b>WHAT TO EXPECT</b></p> <hr/>	<p><b>This team will be a full year team, that competes locally all season (no overnight stay required). Prep teams compete one day (even at a 2 day event). *Some events might offer an exhibition on day 2. This is a step up competitively from half-year novice.</b></p> <p>Prep athletes will learn a 2-minute routine. Their routines will include elements of:</p> <ul style="list-style-type: none"> <li>• Stunting and Pyramid</li> <li>• Tumbling and Jumps</li> <li>• Motions and Dance</li> </ul> <p>Practice is very important to the progress and growth of individual team members and the team as a whole. Top girls are required to be in Flex and Stunt class. Please see the gym wide calendar for black out dates and important dates not to miss.</p>





FULL-SEASON

# TRAVEL PREP CHEERLEADING

<p><b>AGES</b></p>	<p>Prep team ages range from approx ages 6-18. <b>Athletes trying out for full year travel may be placed on this prep team based on age and skill.</b></p>
<p><b>PRACTICES</b></p>	<ul style="list-style-type: none"> <li>• Season runs May through April</li> <li>• Tiny practices are 1 1/2 hours twice per week. We may add on in the fall.</li> <li>• Mini, Youth, and Junior Prep practices are 2 hours 2-3x/wk</li> <li>• 2 enrolled tumble classes</li> </ul>
<p><b>COST</b></p>	<ul style="list-style-type: none"> <li>• Tuition: \$320/mo.-credit card fees applicable.</li> <li>• Assessment Fees \$650</li> <li>• Includes: Bow, Choreography, 6 (regular season) competitions</li> </ul>
<p><b>UNIFORM</b></p>	<p>Our full year travel uniforms are custom and blinged!The full year travel prep and elite are the same uniform. All athletes will also receive a custom-designed bow. Athletes are responsible for providing white no-show socks and white cheer shoes. (Not a new uniform year)</p>
<p><b>WHAT TO EXPECT</b></p> <hr/>	<p><b>This team will compete at both local and travel competitions. They will also have an end of season event- not included in fees. Prep teams compete one day (even at a 2 day event). *Some events might offer an exhibition on day 2 for an additional fee.*</b></p> <p>Prep athletes will learn a 2-minute routine. Their routines will include elements of:</p> <ul style="list-style-type: none"> <li>• Stunting and Pyramid</li> <li>• Tumbling and Jumps</li> <li>• Motions and Dance</li> </ul> <p>Practice and tumbling class, as well as stunt and flex for fliers. There will also be times your athletes group will have extra work, or need to come in for extra work.</p>



# ELITE CHEERLEADING

<p><b>AGES</b></p>	<p>Our elite teams are available for ages 6-18 years old. This season runs May-April, with our end of season event in May.</p>
<p><b>PRACTICES</b></p>	<ul style="list-style-type: none"> <li>• Season runs May through May</li> <li>• Practices are 2-3 times a week for 2-3 hours</li> <li>• Additional classes for fliers are required.</li> <li>• 2 enrolled tumble classes are included in tuition. *additional drop ins available</li> <li>• Regular attendance at all practices is required.</li> </ul>
<p><b>COST</b></p>	<ul style="list-style-type: none"> <li>• \$340 a month. Credit fees applicable</li> <li>• Assessment fees \$650</li> <li>• Includes 6 regular season comps)</li> <li>• Includes: Bow, Choreography,</li> </ul>
<p><b>UNIFORM</b></p>	<p>Our elite uniforms are custom and blinged! All athletes will also receive a custom-designed bow. Athletes are responsible for providing white no-show socks and white cheer shoes. (Not a new uniform year)</p>
<p><b>WHAT TO EXPECT</b></p>	<p><b>This team will compete at local and travel competitions. They will also have an end of season event (not included in fees).</b></p> <p>Elite athletes will compete in a 2 1/2-minute routine at 6 events throughout the year. We are looking for athletes competing at this tier to have a mastery of level.</p> <p>Elements including Elite level</p> <ul style="list-style-type: none"> <li>• Stunting and Pyramid</li> <li>• Tumbling and Jumps</li> <li>• Motions and Dance</li> </ul> <p>Practice and tumbling class, as well as stunt and flex for fliers. There will also be times your athletes group will have extra work, or need to come in for extra work.</p> <p>2 enrolled tumble classes with drop in request as space allows.</p>

# LINKS & INFO

## SEASON 10 INFORMATIONAL

We are excited to offer a program for every family. There will be opportunities based on age and skill.

- Half Year
- Full Year Non Travel
- Full Year Travel Elite or \*Prep , placed on skill and age.
  - Prep Teams that travel will only compete one day.

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## QUICK LINKS FOR REFERENCE

- [USASF Membership \(After July 1\)](#)
- [Vacation Request](#)
- [TAG Rubric for Tryout](#)

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## ELITE & PREP TRAVEL ATHLETES ONLY: CELEBRATION, YOUTH SUMMIT & SUMMIT

Our Junior and Senior elite teams will end their season in Orlando, FL at Disney for Summit. This is a multi day event and athletes will need to travel early for practice. All athletes accepting placement on Jr /Sr elite teams should be prepared to travel in May for this event. Additional competition and gym fees will apply and will be due following your bid.

Our Youth elite teams will end their season with Youth Summit in Tampa. This is a multi day event. All athletes accepting placement on a Youth elite teams should be prepared to travel in April for this event. Additional competition and gym fees will apply and will be due following your bid.

Our Prep, Mini and Tiny teams will be attending Celebration in Tampa for their end of season event. This will be an additional fee collected in the spring closer to the event.



# FININCIAL COMMITMENT

## TRYOUT FEE:

\$35 Tryout fee through October 1st, \$50 after Oct 1st

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## TUITION

Monthly Tuition Recap: Oct thru March Billed on the first, due by the 5th of each month.

- Half Year \$265/month: includes 1 weekly tumble class.
  - Full Year Non Travel \$265 /month :includes 1 weekly tumble class.
  - Full Year Travel Prep , placed on skill and age. \$320 Includes 2 enrolled classes.
  - Full Year Travel Elite , placed on skill and age. \$340 Includes 2 enrolled classes, and drop ins by availability.
  - If paid by credit card merchant fees will be applied. CC required to be on file.  
\*sibling discounts available, email [billing@tagathletics.com](mailto:billing@tagathletics.com) for details.
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## ASSESSMENT FEES

These are Not Included in the monthly tuition these fees are collected and paid out on behalf of the athlete. ( Competitions, Music, Coaches Fee etc)

- Half Year \$150 (Billed in Nov)
  - Full Year Non Travel \$375 (Billed in June)
  - Full Year Travel Prep (placed based on skill and age.) \$650 (Billed \$325 June and \$325 July)
  - Full Year Travel Elite (placed based on skill and age.) \$650 (Billed \$325 June and \$325 July)
  - If paid by credit card merchant fees will be applied. CC required to be on file.
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## ADDITIONAL SEASON FEES

- Black Classic TAG backpack \$104 if needed
  - Warm up \$250 if needed (August)
  - USASF Membership (Renew after July 1).
  - Camp fee /Comp travel fee (Select Teams).
  - End of season events fee ( if applicable )
  - Cross Teaming Fee \$35 per month plus entry fees
  - Uniform ( as items are needed)
  - Practice Wear \$150 (Included if tuition is paid by May 5th)(Full Year teams only)
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## FUNDRAISING

There will be multiple fundraising opportunities throughout the season for the individual athlete, as well as for the team. To help with the team expenses each team will have a fundraising goal for things such as team upgrades, and team specific expenses for example. Any team funds raised will be spent on the teams directly.

All fees are non refundable. Quitting or being removed from a team may result in additional fees based on the investment of the gym at that point in the season

# SEASON 10 REGISTRATION

## NEXT STEPS:

**STEP 1:** READ THIS PACKET.

**STEP 2:** CHECK OUT ALL THE LINKS

**STEP 3:** GET READY FOR ALL THE FUN



[CLICK HERE TO BEGIN TRYOUT REGISTRATION](#)



